

# Gold for UNDP SGBP Website in Yemen Web Awards 2009



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The new website of the Socotra Governance and Biodiversity Project (SGBP) at [www.socotraproject.org](http://www.socotraproject.org) has been awarded the Gold Prize in the Yemen Web Awards 2010. The website was officially launched in January 2010 to deliver information on the project implementation and Socotri biodiversity to three specific target audience

groups: researchers, tourists and journalists. The website is a part of the SGBP corporate identity with the theme "Together to protect the unique island". The SGBP website got the first place within the second largest category of Projects & Government. Apart from modern design including a dynamic homepage with a slideshow, the SGBP website is outstanding for its progressive features such as the interactive map and for the content management system that allows the project staff to update the website themselves frequently, even in the

technically challenging conditions of the remote island of Socotra. Becoming a winner in the Yemen Web Awards means that the SGBP website has qualified for the Middle East finals to be held in Oman in May 2010. The Web Awards, coordinated annually by a Lebanese organization, is an opportunity for web development companies to showcase their work and get their successful jobs recognized publicly. The high number of competitors within the Projects & Government Websites category also shows that non-profit agencies have recognized the power of the Internet and the importance of including a corporate website into their media mix.